

# Guidelines for Blog Submissions for the Jewish Grandparents Network Website

# Jewish Grandparents Network Statement of Purpose

Jewish grandparents provide essential guidance and support to younger generations by sharing their values, stories, rituals, time, and wealth with them.

The Jewish Grandparents Network is the first and only national organization supporting grandparents as they embrace both traditional and radically new roles in their families. Through research, network-building, advocacy, and institutional partnerships, we foster new models of grandparent engagement for the benefit of our families, our communities, and our future.

## Goals for the Website

Jewish Grandparents Network's website seeks to:

- 1. *Create a virtual home* for our organization and our growing network of individuals and organizations that reflects the joys and challenges of grandparenting today.
- 2. *Create an online community* where grandparents can share their experiences and learn from one another.
- 3. *Provide a forum for practitioners* in the fields of Jewish thought, psychology and family dynamics whose expertise will be of particular value to grandparents and their families.
- 4. *Advance Jewish life* by showcasing ways in which Jewish wisdom, values, traditions and narratives can infuse our lives, and the lives of our families with meaning.

These goals for the Jewish Grandparents Website provide the basic context for blogposts. As Hillel the Elder would say, "the rest is commentary."

### Here's the Commentary:

The Jewish Grandparents Network welcomes blog posts that:

1. Reflect the purpose of the Jewish Grandparents Network and the goals of its website.

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- 2. Encourage readers to engage with the blog post topic or theme.
- 3. Share a family narrative, story or experience of meaning. This can be a story of your grandparents or an interaction with your grandchildren and/or other family members.
- 4. Present a grandparenting concern or a challenge you have experienced which you have addressed in a particular way and where the thoughts of others might be of value.
- 5. Provide professional, Jewish or academic knowledge that sheds light on the grandparenting experience and provides guidance to grandparents to learn from.
- 6. Share innovative Jewish celebrations, observances, experiences or initiatives that elevate grandparenting, family dynamics or multi-generational gatherings.

#### The Jewish Grandparents will <u>not</u> accept submissions that:

- 1. Are political in nature that promote or disparage a local, national or international political candidate, party, position or belief.
- 2. Seek to proselytize or denigrate a religious or cultural system of belief or expression.
- 3. Submissions that contain derogatory or inflammatory details about others in a manner that the identity of others is revealed or can be inferred from the blogpost.

#### Summiting Blog Posts

- 1. Submissions should be sent electronically as an attachment to an e-mail message in a format that can be copied and edited, e.g. Microsoft Word.
- 2. Please send submissions to david@jewishgrandparentsnetwork.org
- 3. Blog posts should be a maximum of 1,500 words, although the preferred length is 500 words.
- 4. Please include:
  - a. A title for your post.
  - b. A one-sentence description of the post.
  - c. One sentence about the relevant background of the author(s).
- 5. If you have a photograph that you'd like to be featured next to the blog's title attach it to the email submission in JPEG format. We love photographs of you, you and one or more of your grandchildren, and/or photos of your grandparents.
- 6. Additional images can be included within the blog post. Please identify where the images are to appear within the text and attach image or images the to the email.
- 7. Hyperlinks can also be added to words or images.
- To help us ensure that your post is presented properly, please:
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- a. Indicate the placement of photos featured or within the blog post.
- b. Any hyperlinks the correct URL and the word or image that should be hyperlinked.
- c. Any other special instructions.

The Jewish Grandparents Network reserves the right to edit any blog to be posted on its website and will share the proposed version with the author. Of course, you may choose <u>not</u> to have the edited blog posted on the website.

