



Grandparent Engagement IQ Quiz

Take the Grandparent Engagement IQ Quiz to see how well you include grandparents in your community.

Scoring

Yes = 1 point

No = 0 points

Somewhat / on the way = 0.5 points

N/a = does not apply to your setting, leave blank

Take the quiz

- 1 We offer specific programs for grandparents and grandchildren ("skip-gen," i.e., parents not included).
- 2 We have a mailing list just for grandparents.
- 3 We include and recognize grandparents in all aspects of our education programs (for example, early childhood Shabbat, religious and day school grandparent-grandchild learning).
- 4 We do or have done member surveys or focus groups to find out about grandparents' needs and interests.
- 5 Grandparents are among our biggest donors and supporters.
- 6 We send home resources for grandparents at least four times a year (for example, ideas for days-off-school activities; ways to bring the holidays to life).
- 7 Grandparents lead or help run intergenerational family events (for example, communal seder; community gatherings and celebrations).
- 8 We believe we have a good understanding of the important role grandparents play as influencers in their families.

- 9 We provide social opportunities specifically for grandparents to connect with one another (for example, conversation groups, outings and trips).
- 10 We provide learning opportunities specifically for grandparents (for example, speakers, courses, and lecture series).
- 11 We have a Grandparents Group (or Grandparent Circle).
- 12 We recognize and show appreciation for grandparents (for example, in marketing and communications, on the occasion of families' life-cycle events such as becoming a grandparent and the teen grandchild's B-Mitzvah, and on holidays such as Grandparents' Day).
- 13 We track and measure grandparent involvement and feedback (for example, registering for events, social media and other communications engagement, playing volunteer and leadership roles, donating).
- 14 We have a staff member whose responsibilities include focusing on grandparent engagement.
- 15 We pay attention to and support grandparents whose grandchildren live far away (for example, with Zoom ideas to bring the holidays to life).

Assessing Your Results

12-15 = Outstanding. Your community provides abundant opportunities for grandparents. We would love to learn more about what you are doing.

7-11 = Nice! Your community is well aware of the influence grandparents have in Jewish life. We have resources that can provide you with even more opportunities. Check out our website: <https://jewishgrandparentsnetwork.org/for-organizations/>

0-6 = Room for Growth. We'd love to be in touch with ways you can embrace and include grandparents in all aspects of your organization.

JGN can help you build your grandparent engagement.

No matter what your score is, we want to talk to you! Contact Tracy Newman, Community Engagement Manager, tracy@jewishgrandparentsnetwork.org or visit <https://jewishgrandparentsnetwork.org/for-organizations/>