



How JGN Can Help You

As the recognized authority on grandparenting, the Jewish Grandparents Network offers you and your community exciting ways to work with us in assessment, consultation, courses for grandparents, and training for professionals.

For more information, contact Tracy Newman, Community Engagement Manager, tracy@jewishgrandparentsnetwork.org

1. Assessing Your Grandparent Community

A baseline assessment to ① better understand grandparents' needs and interests; ② identify opportunities, priorities, and potential challenges to grandparent engagement; and ③ build the foundations of a strong working partnership.

Core Elements

- Grandparent Survey
- Virtual Interviews & Focus Groups
- Review of Your Existing Programs and Experiences for Grandparents
- Final Report with Recommendations

Deliverables

- PowerPoint with key findings and recommendations
- 45-minute presentation to selected community and/or board members

Timeline

Approximately six weeks

Fee for Service

\$5,000



2. Content-Services Subscription

JGN's content services subscription will provide grandparents in your network with valuable holiday and engagement resources for one year.

Core Elements

- Four co-branded newsletter templates including:
 - Holiday-specific resources and activities for grandparents
 - Customizable section for local events and resources
 - Content drawn from JGN's Holiday Discovery Kits, program guides, and other resources
 - Video clips from relevant webinars with discussion prompts
- JGN Webinar support including:
 - Advance notice of upcoming webinars and events
 - A media kit for each webinar
 - Webinar discussion guide for grandparent groups
 - Email addresses of registrants in your area who have not opted out

Timeline One-year subscription

Fee for Service \$2,000

3. Programs & Content

JGN is known for its exceptional content, regarded by many as the best in the field. Below are examples of the kinds of turnkey resources, courses, and classes we can offer to serve and engage grandparents.



Your community may choose to offer the following:

Jewish Heritage, Grandparents, & Stardust

This moving 60-minute presentation explores the role Jewish grandparents play in passing down heritage and values across generations. Drawing on national research from the Jewish Grandparents Network and our ongoing work with grandparents, we examine what's important to today's grandparents, including family dynamics, bringing the Jewish holidays to life, and the magic ("stardust") of being a grandparent.



Grandparent Holiday Learning Series

A small group of grandparents meet 4–5 times a year on Zoom at key holiday and seasonal moments. The series, led by master family educator Jonathan Shmidt Chapman and co-facilitated by JGN, provides grandparents with background to the holiday, how to bring the holiday to life through play, and a community peer exchange.

Opening the Heart: Becoming a Grandparent

This four-session, live online course created by Dr. Jane Shapiro for the Jewish Grandparents Network, is a personal, discussion-based program for

grandparents that draws on sources of Jewish wisdom, including the Bible, Talmud, and Chasidic stories as well as contemporary essays and stories, art, film, and music.

Opening the Heart to One Another: For Multifaith Families

In this three-part learning series for Jewish and non-Jewish grandparents of children being raised in multifaith households, grandparents from different faith traditions share their beliefs, stories, and dreams. In each 75–90-minute session, facilitators Dr. Jane Shapiro and Rev. Roger Talbott guide participants in discussion and reflection.

Conscious Grandparenting

Conscious Grandparenting is a unique approach to grandparenting and leadership adapted by the Jewish Grandparents Network, recognizing that grandparents are often the leaders in their own families. In this three-session course, participants:

- Develop an understanding of their own role as a leader in their family.
- Explore ways to enrich and strengthen their relationships with their children and grandchildren.
- Reflect on the impact of their words and actions on their children and grandchildren.
- Connect the concepts of conscious leadership to Jewish wisdom.





“Hello! My (Grandparent) Name Is...”

This 90-minute class is designed to help adult participants navigate the transition into a new stage of life — grandparenting — as they address a practical question: What do I want my grandparent name to be?

Speakers’ Bureau

Bring expert, high-impact speakers, presenters, and facilitators to your community. Choose from our range of speakers available to present on topics

relevant to Jewish grandparents; for example, telling family stories, staying connected at a distance, and bringing the Jewish holidays to life through play.

<https://jewishgrandparentsnetwork.org/speakers-bureau/>

Timeline 3 months planning time
Fee for Service Varies by course

4. Professional Support

JGN can lead professionals in your community on how to provide intentional programming, support the needs of grandparents, and strategize for boosting grandparents’ involvement in community life.

Your community may choose to:

- Engage JGN to train the trainer with an online series.
- Provide ongoing hourly professional support.
- Present to stakeholders in your community on the essential role of grandparents.
- Engage JGN professionals for specific activities, such as fundraising for grandparent-grandchild and grandparent-grandparent events, or planning for an exceptional Grandparents’/Special Friends’ Day.

Timeline Mutually agreed upon
Fee for Service Varies



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